



FOR IMMEDIATE RELEASE For more information: Kevin Jarnagin—800-654-3766 kevin@blueheroncomm.com

ABU GARCIA® RECORD® Legendary Power and Style Revised

With 70 plus years of notoriety, the next generation of Record reels continues the legacy of craftsmanship and design that has made this series an icon. Abu Garcia® blended the old style with the new, giving the Record a traditional look and feel while establishing a new standard for this model.



Castability has been improved thanks to a new aluminum spool design that is 25 percent lighter than its predecessor as well as a 65 percent weight reduction in the aluminum line guide.

The Record's frame and sideplates are constructed of machined aluminum, giving the reel added rigidity and durability needed to handle large fish.

The six-pin centrifugal brake system gives consistent brake pressure and control throughout the cast. The Record's Carbon Matrix™ drag system also delivers 15 pounds of max drag pressure.

The Record has seven stainless steel High Performance Corrosion Resistant (HPCR®) ball bearings plus a roller bearing, giving anglers a super-smooth, durable reel. The new Record also features a compact bent handle and star for a more ergonomic design, while the Duragear 2 gear system provides increased gear strength for all fishing situations.

The 5600 size has a line capacity of 135 yards of 12-pound monofilament or 135 yards of 30-pound braid. The standard 6600 model has a line capacity of 180 yards of 12-pound monofilament or 175-yards of 30-pound braid. Two additional High Capacity models in the 6600 size are also available (6601HC is the left hand offering) and have a capacity of 320 yards of 12-pound monofilament and 310 yards of 30-pound braid.

MSRP for the Abu Garcia Record is \$199.95. For complete specifications and information on the new Abu Garcia Record and other products from Abu Garcia, visit www.abugarcia.com.

Weight

- 5600 – 10.2 ounces
- 6600 – 10.9 ounces
- 6600HC – 11.8 ounces
- 6601HC – 11.8 ounces (Left Handed)

Gear Ratio

- 5600 – 6.8:1
- 6600 – 5.3:1
- 6600HC – 4.7:1
- 6601HC – 4.7:1 (Left Handed)

Frame

Aluminum

Drag

Carbon Matrix™

Brake System

Six pin centrifugal brake system

MSRP

\$199.95

*7 stainless steel HPCR™
 plus one roller bearing
 Carbon Matrix™ drag system
 Synchronized level wind system
 Compact bent handle and star*

For Life™

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