



FOR IMMEDIATE RELEASE For more information: Kevin Jarnagin—800-654-3766 kevin@blueheroncomm.com

## ABU GARCIA® MORRUM™ ZX

### Precision Casting and Control in the Ultimate Round Reel

Round baitcast reels are standard among anglers across the globe looking for performance and durability that can withstand the test of time.

The new Abu Garcia® Morrurum™ ZX takes the round baitcast reel to the next level. Lightweight design, compact profile and advanced materials set the Morrurum ZX apart from all other round reels.



From its machined aluminum frame and sideplates, to bent carbon handle and flat EVA knobs, no detail was spared in designing the ultimate round reel. Compact design coupled with the renowned IVCB-IV™ externally adjustable centrifugal braking system enables anglers to cast ultra-lightweight lures with precision, accuracy and control.

The Morrurum ZX features an Infini II™ spool design for extended castability and extreme loads. Ten stainless steel High Performance Corrosion Resistant (HPCR™) bearings plus one roller bearing provide smooth casts and increased corrosion protection. The Carbon Matrix™ Drag system delivers smooth, consistent pressure throughout the entire drag setting. The Titanium coated line guide keeps the line flat and in order for the next cast.

The Morrurum ZX is available in both right and left hand models with a line capacity of 135 yards of 12 pound monofilament or 135 yards of 30 pound braid. MSRP for the Morrurum ZX is \$499.95.

For complete specifications and information on the new Morrurum ZX and other products from Abu Garcia, visit [www.abugarcia.com](http://www.abugarcia.com).

#### Weight

7.34 ounces

#### Gear Ratio

6.3:1

#### Frame

Machined aluminum frame  
Machined aluminum sideplates

#### Line Capacity

Mono – 12 lb/135 yd  
Braid – 30 lb/135 yd

#### Drag

Carbon Matrix™

#### Brake System

IVCB-IV™ brake system

#### MSRP

\$499.95

*Extreme lightweight design*  
*Infini II™ spool design*  
*Flat EVA knobs*  
*Titanium coated line guide*  
*Made in Sweden*

*For Life™*

7 Science Court  
Columbia, SC 29203  
800-228-4272  
[www.abugarcia.com](http://www.abugarcia.com)